

# SPRING into INNOVATION

PICKERING WILLIAMS & MAGEE ONLINE

# 66

Stop worrying about your identity and concern yourself with the people you care about, ideas that matter to you, beliefs you can stand by, tickets you can run on. Intelligent humans make those choices with their brain and hearts and they make them alone. The world does not deliver meaning to you. You have to make it meaningful...and decide what you want and need and must do.

#### **ZADIE SMITH**



### **O1** ACCOUNTING ONLINE

Pickering Williams & Magee has been re-engineered to deliver more value - including updated features, tools and benefits. Check out the video for details. Then chat with us at pwmtaxprep.com/contact and put the PWM ONLINE Program to work for you. PWM ONLINE program rewards you with a range of benefits at your fingertips. We've created it to make you even more successful - no matter what success means to you, and also to add convenience to your already stressful days.



### UTILIZE TECHNOLOGY. EMBRACE EFFICIENCY.

Pickering Williams & Magee details how technology gets your numbers in order and shapes the World of Accounting into a model of year-end efficiency.

ACCOUNTING | TAX | CONSULTING WWW.PWMTAXPREP.COM/PWMONLINE

# **PWM SURVEY**

PERCENTAGE OF WHAT TAX PAYERS AND BUSINESS OWNERS FEEL ABOUT AN ONLINE EXPERIENCE



# 16%

OF TAXPAYERS REPORTEDLY ENJOY LONG LINES 55%

OF WORKERS ADMIT THEY WOULD FEEL MORE MOTIVATED IF THEY HAD THE OPTION OF AN ONLINE PLATFORM

CREATING A ONLINE O WORKPLACE

WHILE RESEARCH POINTS TO A REDUCTION IN ACCOUNTING STRESS LEVELS, HAVING AN ONLINE PRESENCE HAS ADDITIONAL SOCIAL & HEALTH BENEFITS.

#### **3 SIMPLE WAYS FOR**

## **DOCUMENT SUBMISSION**

Pickering Williams & Magee (PWM) has several convenient ways to submit documents requested for tax preparation processing. Documentation submitted to Pickering Williams & Magee via drop-off, mail, fax, or electronic submission becomes the property of PWM upon submittal. All Senders are advised to maintain a copy of ALL documents submitted for their own records.





at http://www.pwmtaxprep.com/all-about-taxes

Here we can gather your tax data. This single and secure portal will allow us to communicate, by easily sending requests and data back and forth. We just need your email address.

# **NO NORE** Dreadful office visits



#### PWMTAXPREP.COM/PWMONLINE

# FICTION

### VERSUS NON-FICTION



Fictional literature is made from the imagination.

The income tax is a big-government Democratic scheme.

. . . . . . . . . . . . .

Taxes became less progressive because of the Bush and Reagan tax cuts.



Non-Fiction is literature that is based on fact.

The federal tax code was 400 pages in 1913. In 2010 it was 70,000 pages.

The United Sates has what is called a progressive tax system, which means that the more money a person makes, the more he or she pays in income tax.

### Efficiency

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#### CLIENTS CHOOSE US

#### WE KNOW NUMBERS

# PWM ONLINE INSPIRED BY THE EVERYDAY TAXPAYER

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